

amy c. durocher

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SUMMARY

20 years experience in designing and developing websites, presentations, print and applications from concept to completion for large range of clients and continual education studying the latest developments/best practices in interactive design. Interface design, instructional design, interaction design, graphic design, web development, information architecture and management of designers, projects, and vendors. Heavy client contact from development through implementation stages. Instructed co-workers in software usage, web design and usability issues. Development and documentation of best practices in design, production techniques, conversion to mobile, and brand standards.

SOFTWARE EXPERTISE

Web/Multimedia:

Captivate, Dreamweaver, Fireworks, Flash, InDesign, Methode, Sharepoint, Wordpress

Layout/Presentation:

InDesign, Powerpoint, Word, Acrobat

Project Management:

Sharepoint, Visio, MS Project, Word, Excel, Outlook

Image Creation:

Illustrator, Photoshop, Fireworks, Lightroom

WEB DEVELOPMENT LANGUAGES:

HTML 4/5, XHTML, XML, CSS 2/3, Javascript, jQuery

EDUCATION

Parsons School of Design:

BFA, Illustration, 1989

Noble Desktop: 2002 - 2007. InDesign, Illustrator, Advanced Flash Actionsript

Ernst & Young: 2002 - 2007. Word, Powerpoint and Excel. Improving Self-Appraisals, Active Listening and Improving Client Interaction

NYU: Certificate in Digital and Graphic Design, December 2010

EXPERIENCE

Independent

Designer/Developer 1990 – Present New York, NY
Design and produce marketing websites, software interfaces, interactive presentations and print documents for a variety of businesses. Create estimates, project plans, content management, production methods, and coordinate communications between stake holders. Managed billing/invoices. Client list includes Showtime Interactive, DDB Needham Worldwide, IBM, Studio Archetyp, Adobe Software, Microsoft Corporation.

AllianceBernstein

Web Developer 6/2007 – 9/2009 New York, NY
Production of HTML, CSS and Javascript code for corporate websites both internal and external, database-driven and custom pages, Flash animation and graphics preparation. Designed, documented and implementation of best practices and processes for production process. Created internal Sharepoint site for collaboration within the online communications groups. Created and built XML-based Content Management System (CMS) using Eidos Media's Methode. Project management for several microsites. Trained colleagues in use of Dreamweaver, Fireworks and Methode. Researched and developed the firm's mobile policy.

Ernst and Young

Designer 9/2002 – 4/2007 New York, NY
Team Lead for group dedicated to serving E&Y's Financial Services Office which works exclusively with financial services clients and had greater demands regarding quality and volume than most of the client-serving professionals. Responsible for managing the workload of 3 designers, and coordination with internal clients needs which typically involved 12 new requests per day. Designed and produced animations, brochures, proposals, multimedia and Powerpoint presentations, e-vites, event materials such as trade show booths and handouts, and newsletters for print and email, while carefully following strict brand regulations. Project managed all the creative initiatives and maintained database of project timelines and costs. Considered the department expert in software and provided training to colleagues in all technical matters. Quick turnaround, sometimes within hours, was required on multi-million-dollar proposals, often with the internal client at my side.

HotJobs.com

Senior Interactive Designer 3/1999 - 2/2000 New York, NY
Responsible for information design, graphic design and functional interface design on HotJobs.com's employment website, banner ads, and the careers section of several customers websites. Worked with various department heads in re-designing the entire HotJobs.com website. Created site schematics, re-designed interface architecture and graphics, designed HTML templates of designs for production staff, and created web-ready graphics for online use. Trained design staff in website design issues.